Agentic AI Market Report

Global Market Forecasts 2025 – 2030 – by primary Agentic AI layer

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information matters

Summary

The shift from generative artificial intelligence toward agentic artificial intelligence represents a transition from models that produce content to systems that execute tasks. While traditional Large Language Models function as sophisticated statistical engines for text prediction, agentic systems are defined by their ability to reason, plan, use tools, and operate autonomously toward a high-level goal.

This evolution necessitates a new architectural stack and a specialized market taxonomy to capture the value distributed across the ecosystem. As enterprises move beyond the pilot phase of generative AI, the demand for agentic systems that can manage complex, multi-step workflows is driving a robust market expansion.

The global agentic AI market, valued at approximately USD 7.3 billion in 2025, is projected to undergo a significant transformation through 2030, driven by the maturation of foundation models and the emergence of specialized orchestration frameworks.

Our Methodology

We segment the market for agentic AI products and solutions into five primary layers, each representing a critical segment of the value chain. This taxonomy serves as the structural framework for the subsequent valuation and geographic analysis. Beneath these primary layers, we further segment the market into sub-categories to provide a detailed taxonomy of this rapidly changing market.

Primary Layer	Secondary Layers
Infrastructure & Enablement	- AI Agent Development Platforms - Infrastructure &Frameworks - Evaluation & Observability - Data Curation & Memory - Authentication & Payments
Orchestration	- Multi-Agent Coordination - Workflow Orchestration Platforms - State Management - Human-in-the-Loop (HITL)
Horizontal Enterprise Agents	- Revenue / Sales - Customer Operations (CX) - Finance & Back-Office - HR & People - IT & Security - Knowledge & Content
Vertical & Specialized Agents	- Vertical (Legal) - Vertical (Health) - Vertical (Coding & Technical) - Vertical (Supply Chain) - Vertical (Other)
Capability-Specific Agents	- Voice & Audio - Web Search & Tool Use

Global Agentic AI Strategic Matrix (2025–2030)

Taxonomy Layer	Market Momentum (2025 → 2030 Value)	Dominant Global Use Case	Primary Strategic Driver	Implementation Maturity
Infrastructure & Enablement	xxx	Agent Development Platforms (IDEs)	Proliferation of open-source SDKs and low-code builders	High: Early-market "pick and shovel" phase.
Orchestration Layer	xxx	Multi-Agent Coordination & State Management	Shift from isolated "copilots" to collaborative autonomous teams	Emerging: Rapid growth in cross-application fluidity.
Horizontal Enterprise Agents	xxx	Customer Operations (CX) & IT/Security Ops	Direct, measurable ROI through labor-intensive task automation	Established: Widely adopted in structured workflows.
Vertical & Specialized Agents	xxx	Coding/DevOps & Healthcare Clinical Ops	Demand for domain-specific reasoning and deep auditability	Accelerating: Highest growth in high-stakes industries.
Capability-Specific Agents	xxx	Voice AI & Real-time Web/API Search	Convergence of multi-modal LLMs with real-time "digital senses"	Early Stage: Transitioning from passive tools to active agents.

FORECAST DATA AVAILABLE IN PAID REPORT - SEE BELOW
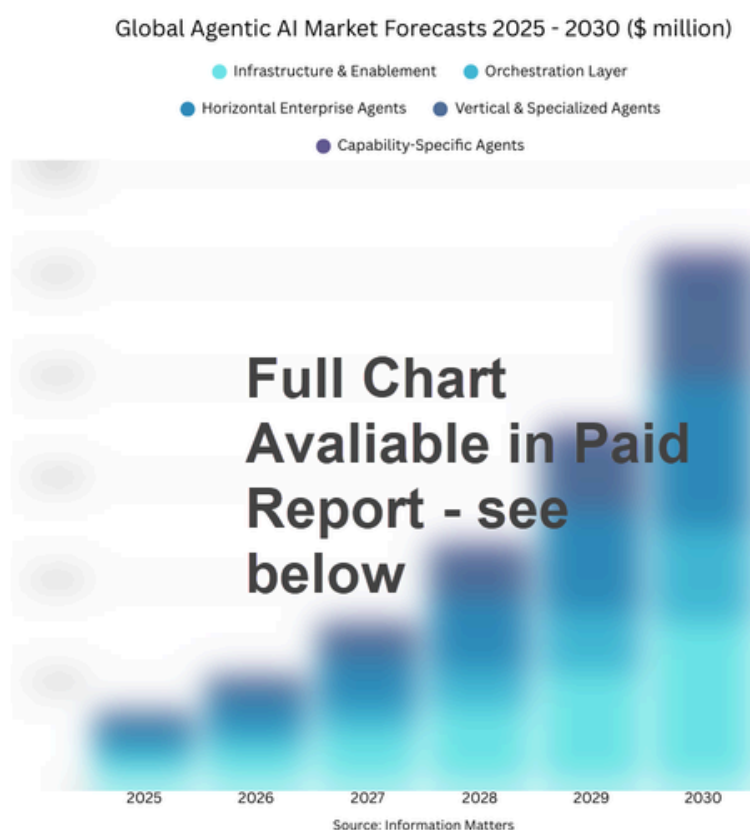
Key Global Insights from the Matrix

The Orchestration Inflection Point: While Horizontal Agents hold a significant value share today, the Orchestration Layer is the fastest-growing segment (52.0% CAGR) . This reflects a global shift where the value is no longer just in "building" an agent, but in managing how dozens of specialized agents work together to solve complex, non-linear problems .

The "Ready-to-Deploy" Dominance: Across all categories, ready-to-deploy agents currently hold the largest market share (64.18%) compared to custom-built solutions . Enterprises are prioritizing plug-and-play models to bypass high implementation costs and immediate skills gaps .

ROI as the Adoption Engine: Budget increases are being driven primarily by functional success in specific areas. Globally, 88% of executives plan to increase AI budgets specifically due to agentic AI, with the strongest returns currently seen in IT operations (35%) and marketing (30%) .

Universal Barriers: Despite the growth, the "Reliability and Control Dilemma" remains the primary global bottleneck . Trust drops sharply for high-stakes autonomous interactions, such as financial transactions (20% trust) compared to routine data analysis (38% trust) .

Enterprise Scale Shift: Large enterprises (250+ employees) currently command roughly 71.4% of global revenue . However, the proliferation of cloud-native "Agent-as-a-Service" models is democratizing the technology, allowing Small and Medium Enterprises (SMEs) to grow at an accelerated CAGR as they adopt foundation models via low-code platforms .

Global Agentic AI Market Forecasts 2025 - 2030 ($ million)

- Infrastructure & Enablement
- Orchestration Layer
- Horizontal Enterprise Agents
- Vertical & Specialized Agents
- Capability-Specific Agents

Full Chart Avaliable in Paid Report - see below

2025   2026   2027   2028   2029   2030

Source: Information Matters

Agentic AI Global Market Forecasts 2025 - 2030 by Primary Layer (USD millions)

	2025	2026	2027	2028	2029	2030	CAGR
Infrastructure & Enablement	2,400	xxx	xxx	xxx	xxx	xxx	xxx
Orchestration	1,120	xxx	xxx	xxx	xxx	xxx	xxx
Horizontal Enterprise Agents	2,180	xxx	xxx	xxx	xxx	xxx	xxx
Vertical & Specialized Agents	1,250	xxx	xxx	xxx	xxx	xxx	xxx
Capability-Specific Agents	350	xxx	xxx	xxx	xxx	xxx	xxx
Total	**7,300**	**xxx**	**xxx**	**xxx**	**xxx**	**xxx**	**xxx**

Note: All valuations are in constant USD based on 30 June 2025 exchange rates.

Agentic AI Global Market Forecasts 2025 - 2030 by Secondary Layer - Infrastructure & Enablement (USD millions)

	2025	2026	2027	2028	2029	2030	CAGR
AI Agent Development Platforms	xxx	xxx	xxx	xxx	xxx	xxx	xxx
Infrastructure & Frameworks	xxx	xxx	xxx	xxx	xxx	xxx	xxx
Evaluation & Observability	xxx	xxx	xxx	xxx	xxx	xxx	xxx
Data Curation & Memory	xxx	xxx	xxx	xxx	xxx	xxx	xxx
Authentication & Payments	xxx	xxx	xxx	xxx	xxx	xxx	xxx
Total	**xxx**	**xxx**	**xxx**	**xxx**	**xxx**	**xxx**	**xxx**

Note: All valuations are in constant USD based on 30 June 2025 exchange rates.

Agentic AI Global Market Forecasts 2025 - 2030 by Secondary Layer - Orchestration (USD millions)

	2025	2026	2027	2028	2029	2030	CAGR
Multi-Agent Coordination	xxx	xxx	xxx	xxx	xxx	xxx	xxx
Workflow Orchestration	xxx	xxx	xxx	xxx	xxx	xxx	xxx
State Management	xxx	xxx	xxx	xxx	xxx	xxx	xxx
Human in the Loop (HITL)	xxx	xxx	xxx	xxx	xxx	xxx	xxx
Total	xxx	xxx	xxx	xxx	xxx	xxx	xxx

Note: All valuations are in constant USD based on 30 June 2025 exchange rates.

Agentic AI Global Market Forecasts 2025 - 2030 by Secondary Layer - Horizontal Enterprise Agents (USD millions)

	2025	2026	2027	2028	2029	2030	CAGR
Customer Operations (CX)	xxx	xxx	xxx	xxx	xxx	xxx	xxx
Revenue / Sales	xxx	xxx	xxx	xxx	xxx	xxx	xxx
IT & Security	xxx	xxx	xxx	xxx	xxx	xxx	xxx
Knowledge & Content	xxx	xxx	xxx	xxx	xxx	xxx	xxx
Finance & Back-Office	xxx	xxx	xxx	xxx	xxx	xxx	xxx
HR & People	xxx	xxx	xxx	xxx	xxx	xxx	xxx
Note: All valuations are in constant USD based on 30 June 2025 exchange rates.							
Total	**xxx**	**xxx**	**xxx**	**xxx**	**xxx**	**xxx**	**xxx**

Agentic AI Global Market Forecasts 2025 - 2030 by Secondary Layer - Vertical & Specialized Agents (USD millions)

	2025	2026	2027	2028	2029	2030	CAGR
Coding & Technical	xxx	xxx	xxx	xxx	xxx	xxx	xxx
Healthcare	xxx	xxx	xxx	xxx	xxx	xxx	xxx
Legal	xxx	xxx	xxx	xxx	xxx	xxx	xxx
Supply Chain	xxx	xxx	xxx	xxx	xxx	xxx	xxx
Vertical (Other)	xxx	xxx	xxx	xxx	xxx	xxx	xxx
Total	**xxx**	**xxx**	**xxx**	**xxx**	**xxx**	**xxx**	**xxx**

Note: All valuations are in constant USD based on 30 June 2025 exchange rates.

Agentic AI Global Market Forecasts 2025 - 2030 by Secondary Layer - Capability-Specific Agents (USD millions)

	2025	2026	2027	2028	2029	2030	CAGR
Voice & Audio	xxx	xxx	xxx	xxx	xxx	xxx	xxx
Web Search & Tool Use	xxx	xxx	xxx	xxx	xxx	xxx	xxx
Total	**xxx**	**xxx**	**xxx**	**xxx**	**xxx**	**xxx**	**xxx**

Note: All valuations are in constant USD based on 30 June 2025 exchange rates.

Strategic Analysis of the Agentic AI Revolution

About Us

Our core focus is exploring the "why" and "what's next" in the dynamic Agentic AI space. What are the market opportunities? The impact of Agentic AI on industry sectors. Market forecasts and strategic analysis.

Find out more about Information Matters:

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